

## Dillard's Introduces Muse by Marchesa

October 8, 2024

**Designed exclusively for Dillard's by Georgina Chapman**

LITTLE ROCK, Ark., Oct. 08, 2024 (GLOBE NEWSWIRE) -- Dillard's, Inc. ("Dillard's") (NYSE: DDS) is pleased to introduce Muse by Marchesa, a new line of social dresses, separates and footwear for all dress-wear occasions designed exclusively for Dillard's by Georgina Chapman, Creative Director and co-founder of Marchesa.



*Georgina Chapman in Muse by Marchesa, available exclusively at Dillard's*

Georgina Chapman shares, "I am thrilled to introduce the Muse by Marchesa collection for Dillard's. This line explores the space where couture meets ready-to-wear, with a distinctly feminine and modern romantic aesthetic. The designs are timeless, sophisticated, and meticulously crafted, featuring beautiful details and flattering patterns. Drawing inspiration from Marchesa's rich heritage and iconic couture pieces, while also embracing a forward-looking approach, we've created a collection that captures attention and is meant to be treasured for generations. Dillard's has been an ideal partner in bringing this vision to life, and we

couldn't be more proud of the result.”

Dillard's Vice President of Merchandising Alexandra Dillard Lucie adds, “Georgina Chapman is a true icon in fashion. She has beautifully carried the gorgeous couture design elements of her highly revered Marchesa line to Muse by Marchesa specifically for Dillard's customers. Her creations for Muse evoke the tremendous delight in dressing up and feeling beautiful - and will certainly be timeless wardrobe classics by all who enjoy them. We are deeply honored to have worked with Georgina on Muse by Marchesa, and our customers already love it!”

Currently available in 99 Dillard's locations and online at [dillards.com](http://dillards.com), Muse by Marchesa incorporates the couture sensibility and signature opulence with which the Marchesa name has become synonymous. The collection exudes Marchesa's iconic artistry through high fashion designs and unique textural elements including embroidery, three-dimensional fabrication, and stone and jewel encrusting.

#### **About Georgina Chapman**

Georgina Chapman, Marchesa co-founder and Creative Director, is known for her ability to infuse a distinctly feminine and romantic aesthetic into her designs while remaining timeless and sophisticated. Her collections are coveted by fashion-forward women of all ages, as well as celebrities such as Cate Blanchett, Sandra Bullock, Michelle Obama, Anne Hathaway, Kerry Washington, and Jennifer Lopez. Georgina attended the Wimbledon School of Art in London, UK, where she studied Costume Design before embarking on her career in the fashion industry. As a CFDA board member and former judge on Project Runway, Georgina Chapman has established herself as a prominent figure in the fashion industry, constantly pushing the boundaries and setting new standards for excellence.

Muse by Marchesa is available in the following Dillard's locations and online at [dillards.com](http://dillards.com):

EASTERN SHORE CENTRE	SPANISH FORT	AL
SHOPPES AT BEL AIR	MOBILE	AL
THE SHOPPES AT EASTCHASE	MONTGOMERY	AL
PARKWAY PLACE	HUNTSVILLE	AL
PARK PLAZA CENTER	LITTLE ROCK	AR
SCOTTSDALE FASHION SQUARE	SCOTTSDALE	AZ
ARROWHEAD TOWNE CENTER	GLENDALE	AZ
CHANDLER FASHION CENTER	CHANDLER	AZ
TUCSON MALL	TUCSON	AZ
WEBERSTOWN MALL	STOCKTON	CA
IMPERIAL VALLEY MALL	EL CENTRO	CA
PARK MEADOWS	LONE TREE	CO
FLATIRON CROSSING	BROOMFIELD	CO
INTERNATIONAL PLAZA AND BAY	TAMPA	FL
BRANDON EXCHANGE	BRANDON	FL
COUNTRYSIDE MALL	CLEARWATER	FL
THE MALL AT UTC	SARASOTA	FL

COASTLAND CENTER	NAPLES	FL
COCONUT POINT	ESTERO	FL
THE FLORIDA MALL SEMINOLE	ORLANDO	FL
TOWNE CENTER	SANFORD	FL
MARKET STREET AT HEATH BROOK ST. JOHNS	OCALA	FL
TOWN CENTER	JACKSONVILLE	FL
THE AVENUES	JACKSONVILLE	FL
THE OAKS MALL	GAINESVILLE	FL
CORDOVA MALL	PENSACOLA	FL
GOVERNOR'S SQUARE PEMBROKE	TALLAHASSEE	FL
LAKES MALL	PEMBROKE PINES	FL
THE MALL AT WELLINGTON GREEN	WELLINGTON	FL
NORTH POINT MALL MALL OF GEORGIA	ALPHARETTA BUFORD	GA GA
PERIMETER MALL	ATLANTA	GA
ATLANTIC STATION AUGUSTA MALL	ATLANTA AUGUSTA	GA GA
THE SHOPPES AT RIVER CROSSING JORDAN	MACON	GA
CREEK TOWN CENTER	WEST DES MOINES	IA

OAK PARK

MALL	OVERLAND PARK	KS
TOWNE EAST SQUARE	WICHITA	KS
FAYETTE		

MALL	LEXINGTON	KY
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MALL ST MATTHEWS	LOUISVILLE	KY
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LAKESIDE SHOPPING CENTER	METAIRIE	LA
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ACADIANA MALL	LAFAYETTE	LA
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MALL OF LOUISIANA	BATON ROUGE	LA
SAINT LOUIS		
GALLERIA	ST. LOUIS	MO

NORTH PARK	RIDGELAND	MS
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TRIANGLE TOWN CENTER	RALEIGH	NC
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FOUR SEASONS TOWNE CENTER	GREENSBORO	NC
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HANES MALL	WINSTON-SALEM	NC
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SOUTHPARK MALL	CHARLOTTE	NC
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OAK VIEW MALL	OMAHA	NE
WINROCK TOWN CENTER	ALBUQUERQUE	NM

FASHION SHOW LAS VEGAS	LAS VEGAS	NV
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DOWNTOWN SUMMERLIN	LAS VEGAS	NV
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KENWOOD TOWNE CENTRE	CINCINNATI	OH
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OH

LIBERTY CENTER BEACHWOOD	LIBERTY TOWNSHIP	
PLACE	BEACHWOOD	OH
WOODLAND HILLS MALL	TULSA	OK
PENN SQUARE MALL NORTHWOOD MALL	OKLAHOMA CITY NORTH CHARLESTON	OK SC
COASTAL GRAND MALL COLUMBIANA CENTRE	MYRTLE BEACH COLUMBIA	SC SC
HAYWOOD MALL	GREENVILLE	SC
WOLFCHASE GALLERIA	MEMPHIS	TN
THE MALL AT GREEN HILLS COOLSPRINGS GALLERIA	NASHVILLE FRANKLIN	TN TN
WEST TOWN MALL	KNOXVILLE	TN
HAMILTON PLACE	CHATTANOOGA	TN
NORTH EAST MALL	HURST	TX
HULEN MALL	FORT WORTH	TX
TOWN EAST MALL	MESQUITE	TX
THE PARKS MALL AT ARLINGTON	ARLINGTON	TX
HILLSIDE VILLAGE	CEDAR HILL	TX
NORTHPARK CENTER		TX

DALLAS

THE SHOPS AT WILLOW BEND PLANO TX

STONEBRIAR CENTRE FRISCO TX

NORTH STAR MALL SAN ANTONIO TX

THE SHOPS AT LA CANTERA SAN ANTONIO TX

MALL DEL NORTE LAREDO TX

LA PLAZA MALL MCALLEN TX

SUNRISE MALL BROWNSVILLE TX

BARTON CREEK SQUARE AUSTIN TX

THE DOMAIN AUSTIN TX

LA PALMERA CORPUS CHRISTI TX

WESTGATE MALL AMARILLO TX

SOUTH PLAINS MALL LUBBOCK TX

MIDLAND PARK MALL MIDLAND TX

THE WOODLANDS MALL THE WOODLANDS TX

WILLOWBROOK MALL HOUSTON TX

MEMORIAL CITY MALL HOUSTON TX

POST OAK HOUSTON TX

FIRST COLONY MALL TX

SUGAR LAND

BAYBROOK MALL	FRIENDSWOOD	TX
DEERBROOK MALL	HUMBLE	TX

CIELO VISTA MALL	EL PASO	TX
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SUNLAND PARK MALL	EL PASO	TX
FASHION PLACE	MURRAY	UT

PATRICK HENRY MALL	NEWPORT NEWS	VA
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SHORT PUMP TOWN CENTER	RICHMOND	VA
STONY POINT		

FASHION PARK	RICHMOND	VA
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**About Dillard's**

Dillard's was founded by William T. Dillard in 1938 in Nashville, Arkansas with an \$8,000 investment in a hometown department store. Today, Dillard's, Inc. ranks among the nation's largest fashion retailers - operating 273 Dillard's locations and 28 clearance centers spanning 30 states and an Internet store at [dillards.com](http://dillards.com). The Company focuses on delivering its customers style, quality, and value by offering premium fashion apparel, beauty, and home collections from national and exclusive brand sources. Dillard's complements this curated product assortment with exceptional, client-focused customer care.

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Photos accompanying this announcement are available at:

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Source: Dillard's, Inc.

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