



Dillard's to Donate More Than \$360,000 to Local RMHC Chapters Through Sale of Southern Living Christmas Cookbook

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LITTLE ROCK, Ark.--(BUSINESS WIRE)-- Dillard's, Inc. (DDS: NYSE) ("Dillard's") announced today that it will make a significant contribution of more than \$360,000 to local chapters of Ronald McDonald House Charities (RMHC). This donation was made possible through the sale of Dillard's exclusive *Southern Living Christmas Cookbook*.

Dillard's offered a special custom edition of the *Southern Living Christmas Cookbook* to benefit RMHC. This exclusive, 256-page hardbound cookbook is filled with 100+ brand-new recipes and inspired tips for decorating and setting a beautiful table.

With this year's contribution, Dillard's has donated more than \$15.1 million since 1994 to local RMHC Chapters to support the Ronald McDonald House program. "Over the past 26 years, Dillard's has developed a strong bond with Ronald McDonald House programs in our communities," said Denise Mahaffy, senior vice president. "The work they do every day to bring comfort to children and families inspires us and makes the sale of the cookbooks an enormous source of pride and satisfaction."

Ronald McDonald House programs keep families with ill or injured children together, and close to medical care their children need, when they need it most. Families staying at a House are able to spend more time with their hospitalized children, interact with clinical care providers and participate in decisions and provisions.

"We are grateful to Dillard's for their support through the *Southern Living Christmas Cookbook* fundraiser supporting RMHC chapters with a Ronald McDonald House," said Sheila Musolino, president & CEO, RMHC. "With this generous donation, RMHC Chapters could provide 4,550 overnight stays for families with sick children who must travel long distances to find the best medical care for their children."

About Ronald McDonald House Charities Chapters

Ronald McDonald House Charities (RMHC), is a non-profit, 501 (c) (3) corporation that creates, finds, and supports programs that directly improve the health and well-being of children and their families. Through its global network of over 275 chapters in more than 65 countries and regions, and its three core programs: the Ronald McDonald House, the Ronald McDonald Family Room and the Ronald McDonald Care Mobile, RMHC helps families with ill or injured children stay together, and close to the medical care their children need at leading hospitals worldwide. RMHC programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit rmhc.org. Follow RMHC on [Twitter](https://twitter.com/rmhc), [Facebook](https://www.facebook.com/rmhc), [Instagram](https://www.instagram.com/rmhc) and [LinkedIn](https://www.linkedin.com/company/rmhc).

About Dillard's

Dillard's, Inc. ranks among the nation's largest fashion retailers with annual sales exceeding \$6.3 billion. The company focuses on delivering style, service and value to its shoppers by offering compelling fashion, cosmetics and home selections complemented by exceptional customer care. Dillard's stores offer a broad selection of merchandise and feature products from both national and exclusive brand sources. The company operates 259 Dillard's locations and 30 clearance centers spanning 29 states and an Internet store at www.dillards.com.

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