### SEC Form 4

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
obligations may continue. See
Instruction 1(b)

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Estimated average burden	
hours per response:	0.5

	ss of Reporting Perso ILLIAM T II		2. Issuer Name <b>and</b> Ticker or Trading Symbol DILLARD'S, INC. [ DDS ]		5. Relationship of Reporting Person(s) to Issue (Check all applicable) X Director 10% Owner				
(Last) 1600 CANTREI	(First) L RD	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/06/2024	X	Other (specify below) F BOARD				
(Street) LITTLE ROCK		72201	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line) X	vidual or Joint/Group Filing Form filed by One Repor Form filed by More than Person	ting Person			
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication	o a contr	act, instruction or written plan t	hat is intended to			

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

		Occurrics Ac	quire	а, в	isposed o	, or <b>b</b>	chenelai	iy Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Class A	02/06/2024		A		141	A	\$382.32	915,771	D	
Common Class A - Retirement Plan								26	D	
Common Class A								41,496 <sup>(1)</sup>	I	See Footnote <sup>(1)</sup>
Common Class A								7,300 <sup>(2)</sup>	I	See Footnote <sup>(2)</sup>

															roomote
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deriv Secu Acqu (A) of Dispo of (D) (Instr	5. Number of Derivative Securities Acquired A) or Disposed		5. Date Exercisable and Expiration Date Amount of			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	Ownersh Form: Direct (D) or Indirec (I) (Instr.	Beneficial Ownership t (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. These shares are held by W.D. Company, Inc. The reporting person owns 27.4% of W.D. Company, Inc. and is one of its directors and officers. W. D. Company, Inc. also holds 3,985,776 shares of Class B Common Stock, which are convertible into shares of Class A Common Stock on a one-for-one basis.

2. Trustee of GST Trust

Remarks:

The reporting person disclaims beneficial ownership of the shares reported herein as indirectly beneficially owned, except to the extent of his pecuniary interest therein.

/s/ W	<b>Villiam</b>	T. Dilla	rd II	(

\*\* Signature of Reporting Person

<u>02/08/2024</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.