Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Washington, | D.C. | 20549 | |
|-------------|------|-------|--|
|-------------|------|-------|--|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | | | | |
|-----|--------------------------|-------|--|--|--|--|--|--|--|--|--|
| | OMB Number: 3235-0287 | | | | | | | | | | |
| | Estimated average burden | | | | | | | | | | |
| - 1 | houre per response | . 0.5 | | | | | | | | | |

| Name and Address of Reporting Person* Watts Phillip R. | | | | | | 2. Issuer Name and Ticker or Trading Symbol DILLARD'S, INC. [DDS] | | | | | | | | | all applicable) Director | | ng Person(s) to Issu | | wner | |
|--|--|--|-----------------------------------|------------------------------------|----------------|---|-------|-------|-----------------------------|--------|---|---|---|--------------------------------------|---|--|----------------------|--|--|--|
| (Last) 1600 CA | (Fii | , | Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/08/2022 | | | | | | X | belov | er (give title v) Senior Vic | ce Pre | Other (s below) esident | specify | | | |
| (Street) LITTLE (City) | ROCK AI | | 2201 Zip) | | 4. If <i>i</i> | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indi Line) X | Form | or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son | | | | |
| | | Table | I - No | on-Deriva | tive \$ | Secui | ritie | s Acc | quired | , Dis | sposed of | f, or B | enefi | cially | / Own | ed | | | | |
| Date | | | 2. Transact Date (Month/Day | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securitie Disposed O 5) | | | | | Securi Benefi Owned | 5. Amount of Securities Beneficially Owned Following Reported | | n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | | е | Transa | Transaction(s) (Instr. 3 and 4) | | | (111341. 4) | |
| Common Class A 04/08/2 | | | .022 | | | | G | V | 375 | D | \$(| 0.00 | 9 | ,463 | | D | | | | |
| Common | Class A | | | 04/25/2 | .022 | | | | A | | 937 | A | \$27 | 76.74 | 6.74 10,400 D | | | | | |
| Common Class A - Retirement Plan | | | | | | | | | | | | | | 9 | ,969 | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | eemed tion Date, h/Day/Year) | | Fransaction of Code (Instr. Derivative | | | 6. Date Expira (Month | tion D | Year) Securities Underlying Derivative Security (Ins 3 and 4) | | nt of ties ying tive ty (Inst | De Se (In: | Price of rivative curity str. 5) | ative derivative rity Securities | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |

Explanation of Responses:

/s/ Phillip R. Watts

Title

Expiration Date

04/27/2022

** Signature of Reporting Person Date

Number

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(D)

Date

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).