## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject	ST
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

## ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				()		. ,						
1. Name and Address of Reporting Person <sup>*</sup> Dillard William T. III				ssuer Name <b>and</b> Tio [LLARD'S, IN			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Dinard willi	<u>am 1. 111</u>			<u></u>	<u></u> [ 220	1	X	Director	10%	6 Owner		
(Last) 1600 CANTRE	(First) LL ROAD	(Middle)		Date of Earliest Tran /28/2021	nsaction (Mon	th/Day/Year)	X	Officer (give tit below) Senior V	le Oth belo /ice President	,		
(Street)			4. If	f Amendment, Date	of Original Fi	ed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Gro	oup Filing (Cheo	ck Applicable		
LITTLE ROCK	C AR	72201					X	Form filed by C	One Reporting F	Person		
(City)	(State)	(Zip)						Form filed by N Person	More than One F	Reporting		
		Table I - No	n-Derivative	Securities Ac	quired, Di	sposed of, or Benet	icially	Owned				
1. Title of Security	(Instr. 3)		2. Transaction Date	2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect		

	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr.		Disposed O 5)	f (D) (Ins	tr. 3, 4 and	Securities Beneficially Owned Following	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Class A	06/28/2021		A		12	A	\$184.23	32,356	D		
Common Class A - Retirement Plan								15,290	D		
Common Class A								186,190 <sup>(1)</sup>	I	See Footnote <sup>(1)</sup>	
Common Class A								15,080 <sup>(2)</sup>	I	See Footnote <sup>(2)</sup>	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											

	(														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deriv Secu Acqu (A) o Disp of (D	or osed ) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/N	ate	Amou Secu Unde Deriv	rlying ative rity (Instr.	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Trustee on shares held in trust for the benefit of the reporting person and his family.

## 2. Owned by Spouse

**Remarks:** 

/s/ William T. Dillard III

06/29/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.