FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1 | | | | | | | | | | |
|--|------------------|----------------|--|---|--|--|--|--|--|--|
| 1. Name and Address of Reporting Person [*] DILLARD MIKE | | | 2. Issuer Name and Ticker or Trading Symbol DILLARD'S, INC. [DDS] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
| | | | | X Director 10% Owner | | | | | | |
| (Last) 1600 CANTREI | (First) LL RD | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 06/23/2023 | X Officer (give title Other (specify below) below) EXECUTIVE VICE PRESIDENT | | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | |
| (Street) | | | | Line) | | | | | | |
| LITTLE ROCK | AR | 72201 (Zip) | | X Form filed by One Reporting Person | | | | | | |
| | (State) | | | Form filed by More than One Reporting Person | | | | | | |
| (City) | | | Rule 10b5-1(c) Transaction Indication | | | | | | | |
| | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed O 5) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|----------------------------------|--|---|---|---|-----------------------------------|---------------|----------|--|--|---|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | |
| Common Class A | 06/26/2023 | | Α | | 27 | Α | \$324.18 | 493,553 | D | |
| Common Class A - Retirement Plan | | | | | | | | 41,232 | D | |
| Common Class A | | | | | | | | 41,496(1) | Ι | See Footnote ⁽¹⁾ |
| Common Class A | | | | | | | | 7,30 0 ⁽²⁾ | Ι | See Footnote ⁽²⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | (orgi, paro, oano, maranto, optiono, contention occurritor) | | | | | | | | | | | | | | |
|---|---|--|---|---------------------------------|---|--|------------------------|---------------------|--------------------|-----------|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (Ir 8) | | of Deriv Secu Acqu (A) of Dispo of (D) (Instr | Number Expiration Date | | ate | Amount of | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. These shares are held by W.D. Company, Inc. The reporting person owns 26.3% of W.D. Company, Inc. and is one of its directors and officers. W. D. Company, Inc. also holds 3,985,776 shares of Class B Common Stock, which are convertible into shares of Class A Common Stock on a one-for-one basis.

2. Trustee of GST Trust

Remarks:

The reporting person disclaims beneficial ownership of the shares reported herein except to the extent of his pecuniary interest therein.

/s/ Mike Dillard

06/28/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

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