## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

| Check this box if no longer subject<br>to Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). | STATI |
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|  |       |

## TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Addres   | 1 0     | son*  |  | ssuer Name <b>and</b> Tie<br>LLARD'S, II |                   |  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |   |                              |  |  |  |
|--|---------|-------|--|--|-------------------|--|--|---|------------------------------|--|--|--|
| Dillard William T. III   |         |       |  |  |                   |  |  | Director  | 10%                          | 6 Owner                                |  |  |
| (Last) (First) (Middle)  |         |       |  | Date of Earliest Trar                    | isaction (Mon     | th/Day/Year)   | Х  | Officer (give tit below)                        | le Oth<br>belo               | er (specify<br>w)                      |  |  |
| 1600 CANTRELL ROAD   |         |       |  | /26/2021                                 |                   |  |  | Senior Vice President                           |                              |  |  |  |
| (Street)   |         |       |  | f Amendment, Date                        | of Original Fi    | ed (Month/Day/Year)  | 6. Individual or Joint/Group Filing (Check Applicable Line)                |   |                              |  |  |  |
| LITTLE ROCK AR 72201   |         |       |  |  |                   |  | Х  | Form filed by C                                 | Dne Reporting P              | erson                                  |  |  |
| (City)   | (State) | (Zip) |  |  |                   |  |  | Form filed by More than One Reporting<br>Person |                              |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |         |       |  |  |                   |  |  |   |                              |  |  |  |
| Date   |         |       | 2. Transaction<br>Date<br>(Month/Day/Vear) | 2A. Deemed<br>Execution Date,            | 3.<br>Transaction | 4. Securities Acquired (A) o<br>Disposed Of (D) (Instr. 3, 4 | and S  | 6. Amount of<br>Securities                      | 6. Ownership<br>Form: Direct | 7. Nature of<br>Indirect<br>Repeticial |  |  |

|                |                | (Month/Day/Yea                      | ) if any<br>(Month/Da |        | Code ( <br>8)             | Instr. | 5)     |               | ,          | Beneficially<br>Owned Following<br>Reported | (D) or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |
|----------------|----------------|-------------------------------------|-----------------------|--------|---------------------------|--------|--------|---------------|------------|---|-----------------------------------|---------------------------------------|
|                |                |                                     |                       |        | Code                      | v      | Amount | (A) or<br>(D) | Price      | Transaction(s)<br>(Instr. 3 and 4)          |                                   | (instr. 4)                            |
| Common Class A | 07/26/2021     |                                     |                       | Α      |                           | 28     | Α      | \$185.53      | 32,384     | D   |                                   |                                       |
| Common Class A |                |                                     |                       |        |                           |        |        |               | 15,290     | D   |                                   |                                       |
| Common Class A |                |                                     |                       |        |                           |        |        |               | 186,190(1) | I   | See<br>Footnote <sup>(1)</sup>    |                                       |
| Common Class A |                |                                     |                       |        |                           |        |        |               |            | 15,080 <sup>(2)</sup>                       | I                                 | See<br>Footnote <sup>(2)</sup>        |
|                | Та             | ble II - Derivative<br>(e.g., puts, |                       |        |                           |        |        |               |            | Owned                                       |                                   |                                       |
| 1. Title of 2. | 3. Transaction | 3A. Deemed 4.                       | 5.                    | Number | 6. Date Exercisable and 7 |        |        | 7. Title      | and 8      | . Price of 9. Numb                          | er of 10.                         | 11. Natu                              |

|  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | SA. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | of  |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|--|---|--|---|---|---|-----|-----|--|--------------------|---|--|---|--|---|--|--|
|  |   |  |   | Code                                    | v | (A) | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |   |  |  |

Explanation of Responses:

1. Trustee on shares held in trust for the benefit of the reporting person and his family.

2. Owned by Spouse

Remarks:

/s/ William T. Dillard III

07/28/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.