### SEC Form 4

### FORM 4

| UNITED STATES SECURITIES AND EXCHANGE COMMISSION |
|--------------------------------------------------|
|                                                  |

Washington, D.C. 20549

OMB APPROVAL

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| Check this box if no longer subject                                            | STATEMEN | OMB Number:<br>Estimated average bu                                                                                        | 3235-0287<br>urden                                        |                     |                   |
|--------------------------------------------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|---------------------|-------------------|
| obligations may continue. See<br>Instruction 1(b).                             | Filed    | pursuant to Section 16(a) of the Securities Exchange Act of 1934<br>or Section 30(h) of the Investment Company Act of 1940 |                                                           | hours per response: | 0.5               |
| 1. Name and Address of Reporting Person <sup>*</sup><br>Dillard William T. III |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>DILLARD'S, INC.</u> [ DDS ]                                       | 5. Relationship of R<br>(Check all applicab<br>X Director | ,                   | o Issuer<br>Owner |

| (Last)<br>1600 CANTREI  | (First)<br>LL RD | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br>12/04/2023 | X                      | Officer (give title<br>below)<br>SENIOR VICE F                                   | Other (specify<br>below)<br>PRESIDENT |
|-------------------------|------------------|----------|----------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------|---------------------------------------|
| (Street)<br>LITTLE ROCK | AR               | 72201    | 4. If Amendment, Date of Original Filed (Month/Day/Year)       | 6. Indiv<br>Line)<br>X | idual or Joint/Group Fi<br>Form filed by One R<br>Form filed by More t<br>Person |                                       |
| (City)                  | (State)          | (Zip)    | Rule 10b5-1(c) Transaction Indication                          | 1                      |                                                                                  |                                       |

# Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| Table 1 - Non-Derivative Securities Acquired, Disposed of, or Deriencially Owned |                                            |                                                             |      |                                                       |        |               |                                                                      |                                    |                                                                   |                                                                   |  |
|----------------------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|------|-------------------------------------------------------|--------|---------------|----------------------------------------------------------------------|------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|--|
| 1. Title of Security (Instr. 3)                                                  | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code | Transaction Disposed Of (D) (Instr. 3, 4 and 5)<br>8) |        |               | Transaction Disposed Of (D) (Instr. 3, 4 and Securities Beneficially |                                    | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|                                                                                  |                                            |                                                             | Code | v                                                     | Amount | (A) or<br>(D) | Price                                                                | Transaction(s)<br>(Instr. 3 and 4) |                                                                   | (1150. 4)                                                         |  |
| Common Class A                                                                   |                                            |                                                             |      |                                                       |        |               |                                                                      | 34,122                             | D                                                                 |                                                                   |  |
| Common Class A - Retirement Plan                                                 |                                            |                                                             |      |                                                       |        |               |                                                                      | 15,594                             | D                                                                 |                                                                   |  |
| Common Class A                                                                   |                                            |                                                             |      |                                                       |        |               |                                                                      | 188,565(1)                         | Ι                                                                 | See<br>Footnote <sup>(1)</sup>                                    |  |
| Common Class A                                                                   | 12/04/2023                                 |                                                             | G    |                                                       | 2,000  | D             | \$0                                                                  | 13,555 <sup>(2)</sup>              | Ι                                                                 | See<br>Footnote <sup>(2)</sup>                                    |  |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|                                                     | (e.g., puis, cais, warrants, options, convertible securities)         |                                            |                                                             |                              |   |             |                                                        |                             |                    |                         |                                        |                                                                                                                                                                                     |  |                                                                                |                                                                          |                                                                    |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|------------------------------|---|-------------|--------------------------------------------------------|-----------------------------|--------------------|-------------------------|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--------------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deriv | vative<br>rities<br>lired<br>r<br>osed<br>)<br>r. 3, 4 | ities<br>red<br>sed<br>3, 4 |                    | piration Date Amount of |                                        | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 5)<br>Security (Instr. 5)<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |  | Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                                     |                                                                       |                                            |                                                             | Code                         | v | (A)         | (D)                                                    | Date<br>Exercisable         | Expiration<br>Date | Title                   | Amount<br>or<br>Number<br>of<br>Shares |                                                                                                                                                                                     |  |                                                                                |                                                                          |                                                                    |

Explanation of Responses:

1. Trustee on shares held in trust for the benefit of the reporting person and his family.

2. Owned by Spouse

| /s/ William T. Dillard III |  |
|----------------------------|--|

12/06/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.