FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D.C. 205 | 49 |
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| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
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OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Dillard William T. III | | | | | 2. Issuer Name and Ticker or Trading Symbol DILLARD'S, INC. [DDS] | | | | | | | | | 5. Relationship of Reporting Person(s (Check all applicable) X Director 10 | | | | . , | Issuer Owner |
|---|--|----|---------------------------------|------|---|---|--|---------------|------------------------------|--------------------|--|-----------------------------|---|---|--|--------------------------------|---|--|-----------------|
| (Last) 1600 CA | (F NTRELL | , | Middle |) | 3. Date of Earliest Tran 07/25/2022 | | | | nsaction (Month/Day/Year) | | | | | | below | , | le Other (sp below) Vice President | | |
| (Street) LITTLE (City) | ROCK A | | /2201 Zip) | | 4. If <i>i</i> | Amend | ment, I | Date | of Orig | inal Fil | led (Month/Da | ay/Year) | | 6. Inc |) 【 Form | filed by C | ne Re | ng (Check porting Pe an One Re | |
| (=:9) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/ | | | n 2A. Deemed Execution Date, | | | 3. 4. Securities Ac Disposed Of (D) Code (Instr. 8) | | Acquire | ed (A) or | | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) |
| Common Class A 07/25/20: | | 22 | | | | A | | 25 | A | \$221 | .49 | 33, | 257 | | D | | | | |
| Common Class A - Retirement Plan | | | | | | | | | | | | 15, | 453 | | D | | | | |
| Common Class A | | | | | | | | | | | | 188,0 | 065(1) | | I | See Footnote ⁽¹⁾ | | | |
| Common Class A | | | | | | | | | | | | 15,4 | .55 ⁽²⁾ | | | See Footnote ⁽²⁾ | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Conversion or Exercise Price of Derivative Security (Instr. 3) 2. Conversion Date (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year) | | | | | ransaction of Code (Instr. Derivativ | | rative rities ired r osed) : 3, 4 | Expir | te Exe ration I th/Day | | e Amount of Securities Underlying Derivative Security (Inst 3 and 4) | | Derivative Security (Instr. 5) | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownersh Form: Direct (D or Indirec (I) (Instr. | Beneficial Ownership ct (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exerc | cisable | Expiration Date | Title | or Numbe of Shares | | | | | | | |

Explanation of Responses:

- 1. Trustee on shares held in trust for the benefit of the reporting person and his family.
- 2. Owned by Spouse

/s/ William T. Dillard III

07/27/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.