SEC Form 4
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

					Washin	ylun, D.C. 20:	549			C	OMB APPR	OVAL	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).		STA	STATEMENT OF CHANGES IN BENEFICIAL OWNER							Estima	Number: ated average bu per response:	3235-0287 urden 0.5	
			T lieu j				mpany Act of 1940						
1. Name and Addres Dillard Willia		son*			suer Name <b>and</b> Tic LLARD'S, IN			(Che	lationship of R ck all applicabl Director Officer (giv	le)	10%	o Issuer Owner er (specify	
(Last) 1600 CANTREL	(First) LL ROAD	(Middle)			ate of Earliest Trans 25/2021	saction (Month	ı/Day/Year)	X	below)		belo te President		
(Street) LITTLE ROCK	AR	72201		4. lf /	Amendment, Date d	of Original File	d (Month/Day/Year)	6. Inc Line) X	Form filed	by One	p Filing (Checl e Reporting Pe re than One R	erson	
(City)	(State)	(Zip)							Person				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security	(Instr. 3)		2. Transactio	on	2A. Deemed	3.	4. Securities Acquired (A)	or	5. Amount of	6	. Ownership	7. Nature of	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Common Class A								32,334	D		
Common Class A - Retirement Plan								15,037	D		
Common Class A								186,190(1)	Ι	See Footnote <sup>(1)</sup>	
Common Class A	02/25/2021		s		4,400	D	\$79.48	15,080 <sup>(2)</sup>	Ι	See Footnote <sup>(2)</sup>	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puis, cans, warrants, options, convertible securities)															
DS	. Title of erivative ecurity nstr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, Transac		ransaction of code (Instr. De ) Se (A (A Di of		osed ) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Trustee on shares held in trust for the benefit of the reporting person and his family.

2. Owned by Spouse

**Remarks:** 

/s/ William T. Dillard III

02/26/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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