FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

)	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
	ama and Address of Departing De

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*														5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
DILLARD MIKE															X Dire	ctor		10% C	Owner	
(Last) 1600 CA	,	First)	(Middle)			ate of 29/20		st Trans	saction (Month/Day/Year)						^ belo	,	e Other (specify below) Vice President			
(Street)	ROCK A	AR	72201		4. If	Amer	ndment	, Date o	of Original Filed (Month/Day/Year)						?)	al or Joint/Group Filing (Check Applica				
(City)	(State)	(Zip)													Form filed by More than One Reporting Person				
			Table I - No	on-Deriva	ative	Sec	uritie	s Ac	quired	, Dis	sposed o	f, or	Bene	ficial	ly Own	ed				
Date			2. Transact Date (Month/Day		Exe if a	2A. Deemed Execution Date, f any (Month/Day/Year)				Disposed 0	ties Acquired (A) or I Of (D) (Instr. 3, 4 a				ies cially Following	Form:	: Direct I Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or Pi	ice	Transa	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common	Class A			07/29/2	019				A		77		A \$	75.97	58	582,332		D		
Common	Class A -	Retirement I	Plan												38,871 D					
Common	Class A														41,496 ⁽¹⁾ I See Foo					
Common Class A													7,300(2)				See Footnote ⁽²⁾			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)				on Date,	4. Transaction Code (Instr. B)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Ye		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		r. 3	. Price of lerivative lecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	ly G	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Numl of Share								

Explanation of Responses:

1. These shares are held by W.D. Company, Inc. The reporting person owns 26.3% of W.D. Company, Inc. and is one of its directors and officers. W. D. Company, Inc. also holds 3,985,776 shares of Class B Common Stock, which are convertible into shares of Class A Common Stock on a one-for-one basis.

2. Trustee of GST Trust

Remarks:

Remarks: The reporting person disclaims beneficial ownership of the shares reported herein as indirectly beneficially owned, except to the extent of his pecuniary interest therein.

/s/ Mike Dillard 07/30/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.