FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* D.H. LADD, M.H.E.						2. Issuer Name and Ticker or Trading Symbol DILLARD'S, INC. [DDS]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
DILLARD MIKE) X	Direc	ctor		10% (Owner		
(Last)	,	,	Middle)			ate of 25/20		t Trans	saction (Month/Day/Year)					У	belov	Officer (give title below) Executive Vice		Other (specify below)			
1600 CANTRELL ROAD															_	Executive vice i residen		rebraem			
(Street)					4. If Amendment, Date of Original Filed										6. Individual or Joint/Group Filing (Check Applicable Line)						
LITTLE ROCK AR 72201														X Form filed by One Reporting Person							
(City)	(St	ate) (Zip)												Form filed by More than One Reporting Person						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				insaction th/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a) 5)				and Securities Beneficially Owned Followin		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) (D)	or Pri	се	Reporte Transac (Instr. 3	ction(s)			(Instr. 4)		
Common Class A			11/25/2	11/25/2019				A		79	A	\$7	4.58	8 583,191			D				
Common Class A - Retirement Plan													39	9,008		D					
Common Class A														41,	496(1)		т г	See Footnote ⁽¹⁾			
Common Class A												7,300 ⁽²⁾				See Footnote ⁽²⁾					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
			Transa Code (ransaction of ode (Instr. Derivative		ative rities ired osed	6. Date Exerci Expiration Da (Month/Day/Y		te Amount of		De Se (Ir	Price of erivative ecurity estr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		0. Ownership orm: Oirect (D) r Indirect) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)					
					Code	v	(A)	(D)	Date Evercis	able	Expiration	Title	Amou or Numb of	er							

Explanation of Responses:

1. These shares are held by W.D. Company, Inc. The reporting person owns 26.3% of W.D. Company, Inc. and is one of its directors and officers. W. D. Company, Inc. also holds 3,985,776 shares of Class B Common Stock, which are convertible into shares of Class A Common Stock on a one-for-one basis.

2. Trustee of GST Trust

Remarks:

Remarks: The reporting person disclaims beneficial ownership of the shares reported herein as indirectly beneficially owned, except to the extent of his pecuniary interest therein.

/s/ Mike Dillard 11/27/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.