## SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response       | : 0.5     |  |  |  |  |  |  |  |  |

| Check this box if no longer subject<br>to Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). |
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Addre                | 1 0  |           | 2. Issuer Name <b>and</b> Ticker or Trading Symbol DILLARD'S, INC. [DDS] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |   |                                       |  |  |  |  |
|----------------------------------|--|-----------|--|--|---|---------------------------------------|--|--|--|--|
| <u>DILLARD WILLIAM T II</u>      |  | <u>11</u> |  | X  | Director  | 10% Owner                             |  |  |  |  |
| (Last)<br>1600 CANTREI           | (First) (Middle) ANTRELL ROAD  |           | 3. Date of Earliest Transaction (Month/Day/Year)<br>04/25/2022           | X  | Officer (give title<br>below)<br>CEO, Chairman of | Other (specify<br>below)<br>the Board |  |  |  |  |
| (Street)<br>LITTLE ROCK AR 72201 |  |           | 4. If Amendment, Date of Original Filed (Month/Day/Year)                 | 6. Individual or Joint/Group Filing (Check Applicable Line)                |   |                                       |  |  |  |  |
|                                  |  | 72201     |  | X  | Form filed by One Reporting Person                |                                       |  |  |  |  |
| (City)                           | (State)  | (Zip)     |  |  | Form filed by More than One Reporting<br>Person   |                                       |  |  |  |  |
|                                  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |           |  |  |   |                                       |  |  |  |  |

| 1. Title of Security (Instr. 3)  | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   |        |               |          | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |
|----------------------------------|--|---|------------------------------|---|--------|---------------|----------|---|---|---|
|                                  |  |   | Code                         | v | Amount | (A) or<br>(D) | Price    | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |
| Common Class A                   | 04/25/2022                                 |   | A                            |   | 3,942  | A             | \$276.74 | 942,258   | D   |   |
| Common Class A - Retirement Plan |  |   |                              |   |        |               |          | 145   | D   |   |
| Common Class A                   |  |   |                              |   |        |               |          | 41,496 <sup>(1)</sup>   | Ι   | See<br>Footnote <sup>(1)</sup>                      |
| Common Class A                   |  |   |                              |   |        |               |          | 7,300 <sup>(2)</sup>  | Ι   | See<br>Footnote <sup>(2)</sup>                      |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g. puts calls warrants options convertible securities)

|   |   |  | (e.g., pt   | its, ca                      | ans, v | warra | ants, | options, c                                     | convertio   | ie se | curities  | )  |  |  |  |
|---|---|--|---|------------------------------|--------|-------|-------|--|---|-------|---|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |        | of    |       | 6. Date Exerc<br>Expiration Da<br>(Month/Day/N | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                         | v      | (A)   | (D)   | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

Explanation of Responses:

1. These shares are held by W.D. Company, Inc. The reporting person owns 27.4% of W.D. Company, Inc. and is one of its directors and officers. W. D. Company, Inc. also holds 3,985,776 shares of Class B Common Stock, which are convertible into shares of Class A Common Stock on a one-for-one basis

2. Trustee of GST Trust

Remarks:

Remarks: The reporting person disclaims beneficial ownership of the shares reported herein as indirectly beneficially owned, except to the extent of his pecuniary interest therein.

/s/ William Dillard II 04/27/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.