FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

vvasnington,	D.C.	20549	

STATEMENT (OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

		Reporting Person*				suer Na LLA					g Symbol				ck all app	,	rting Pe	. ,	Owner
(Last) 1600 CA	(Fii NTRELL I	,	Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/22/2022									X	r (specify w) ard				
(Street) LITTLE (City)	ROCK AI		/2201 Zip)		4. If <i>i</i>	Amend	ment, I	Date	of Orig	inal Fil	ed (Month/Da	ay/Year)		6. Inc Line)	Form	filed by C	ne Rep	porting Pe	
		Table	I - N	on-Deriva	tive S	Secu	rities	Ac	quire	d, Di	sposed o	f, or E	enefic	cial	ly Own	ed			
Date		2. Transaction Date (Month/Day/	Execution Date,				Acquired (A) or (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership					
						Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Common Class A 08/22/2		08/22/20	22		A		28	A	\$309.	.35	35 941,426			D					
Common	Class A - I	Retirement Plan													14	15		D	
Common	Class A														41,4	96(1)		I	See Footnote ⁽¹⁾
Common Class A												7,300(2)		I		See Footnote ⁽²⁾			
		Tal	ble II	- Derivati (e.g., pu							posed of, convertib				Owne	t			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if any	Deemed ution Date, / th/Day/Year)	4. Transa Code (8)	(Instr.	5. Nu of Deriv Secul Acqu (A) or Dispo of (D) (Instrand 5	ative rities ired sed	Expiration I (Month/Days		(Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of Title Shares		D S (III	8. Price of Derivative Security (Instr. 5) Securiti Owned Followin Reporter Transaci (Instr. 4)		e es ally g	10. Ownersh Form: Direct (D or Indirec (I) (Instr.	Beneficial Ownershi ct (Instr. 4)

Explanation of Responses:

- 1. These shares are held by W.D. Company, Inc. The reporting person owns 27.4% of W.D. Company, Inc. and is one of its directors and officers. W. D. Company, Inc. also holds 3,985,776 shares of Class B Common Stock, which are convertible into shares of Class A Common Stock on a one-for-one basis.
- 2. Trustee of GST Trust

Remarks

Remarks: The reporting person disclaims beneficial ownership of the shares reported herein as indirectly beneficially owned, except to the extent of his pecuniary interest therein.

/s/ William Dillard II 08/24/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.