Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	
Washington,	D.C.	20549	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL		
OMB Number:	3235-0287	
Estimated average burden		
hours per response	: 0.5	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person* (Check all applicable) **DILLARD'S, INC.** [DDS] McNiff Michael S. Director 10% Owner Officer (give title Other (specify below) below) 3. Date of Earliest Transaction (Month/Day/Year) (Middle) (Last) (First) 05/05/2020 Vice President 1600 CANTRELL ROAD 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable (Street) LITTLE ROCK AR 72201 Form filed by One Reporting Person Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5. Amount of Securities 6. Ownership Form: Direct 1. Title of Security (Instr. 3) 2A. Deemed 7. Nature Execution Date, Transaction of Indirect (Month/Day/Year if any (Month/Day/Year) Code (Instr. 8) Beneficially (D) or Indirect Beneficial Ownership (Instr. 4) Owned Following (I) (Instr. 4) Reported (A) or (D) Transaction(s) (Instr. 3 and 4) Code ٧ Amount Price Common Class A 05/05/2020 Α 52 Α \$28.85 25,094 D Common Class A - Retirement Plan 2,181 D Owned Common Class A 66 T by Spouse Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Numbei 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature Conversion **Execution Date** Transaction Ownership Derivative Expiration Date Amount of Derivative derivative of Indirect Security (Instr. 3) or Exercise (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Derivative (Month/Day/Year) Securities Security (Instr. 5) Securities Form: Beneficial Price of 8) Underlying Beneficially Direct (D) Securities Ownership or Indirect (I) (Instr. 4) (Instr. 4) Derivative Acquired Derivative Owned (A) or Disposed Security (Instr. 3 and 4) Security Following Reported of (D) Transaction(s) (Instr. 3, 4 (Instr. 4) and 5)

Explanation of Responses:

Remarks:

/s/ Michael S. McNiff

Title

Expiration

Date

Exercisable

05/07/2020

** Signature of Reporting Person

Amount Number

Shares

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D)