SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Estimated average burden							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Dillard William T. III				suer Name and Tio LLARD'S, IN			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner			
(Last) 1600 CAN	(First) FRELL RD	(Middle)		ate of Earliest Tran 11/2023	saction (Mon	th/Day/Year)	X Officer (give title Other (spi below) below) SENIOR VICE PRESIDENT			,
(Street) LITTLE RO (City)	OCK AR (State)	72201 (Zip)	4. If	Amendment, Date	of Original Fi	ed (Month/Day/Year)	6. Indi Line) X	,		
		Table I - Non-	Derivative	Securities Ac	quired, Di	sposed of, or Benef	icially	v Owned		
1. Title of Sec	urity (Instr. 3)	Date	Fransaction te onth/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 5)	and i	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)

		(Month/Day/Year)	8)					Owned Following Reported	(I) (Instr. 4)	Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Class A	04/11/2023		Α		235	Α	\$311.71	33,957	D	
Common Class A - Retirement Plan								15,519	D	
Common Class A								188,565(1)	Ι	See Footnote ⁽¹⁾
Common Class A								15,555 ⁽²⁾	Ι	See Footnote ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Transaction Date 1. Title of 2. Conversion 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Derivative Execution Date Transaction of Expiration Date (Month/Day/Year) Amount of Derivative derivative Ownership of Indirect (Month/Day/Year) Derivative Security (Instr. 3) or Exercise Price of if any (Month/Day/Year) Securities Underlying Security (Instr. 5) Securities Beneficially Form: Direct (D) Beneficial Ownership Code (Instr. 8) Securities Acquired (A) or Disposed Derivative or Indirect (I) (Instr. 4) Derivative Owned (Instr. 4) Security (Instr. 3 and 4) Following Reported Security of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount or Number Expiration Date Date Exercisable of Shares v Title Code (A) (D)

Explanation of Responses:

1. Trustee on shares held in trust for the benefit of the reporting person and his family.

2. Owned by Spouse

/s/ William T Dillard III

** Signature of Reporting Person Date

04/13/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.