SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

omb Approval	

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

1. Name and Addres <u>DILLARD A</u>	1 0	on*	2. Issuer Name and Ticker or Trading Symbol <u>DILLARD'S, INC.</u> [DDS]			n(s) to Issuer 10% Owner			
(Last) 1600 CANTREI	(First) LL RD	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/28/2024	7	Officer (give title Other (speci below) PRESIDENT dividual or Joint/Group Filing (Check Applica				
(Street) LITTLE ROCK	AR	72201	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	Form filed by One Report	ting Person			
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication						
			Check this box to indicate that a transaction was made oursuant to a contract, instruction or written plan that is intended to						

satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 6. Ownership Form: Direct 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 7. Nature of 5. Amount of 3. Transaction Date Execution Date, Securities Indirect if any (Month/Day/Year) Code (Instr. 8) (Month/Day/Year) 5) Beneficially (D) or Indirect Beneficial Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) Transaction(s) (Instr. 3 and 4) (A) or (D) Code v Price Amount Common Class A 06/28/2024 Α 25 A \$442.68 1,018,031(1) D See Common Class A 41,496 I Footnote⁽²⁾ See Common Class A 7,300 T Footnote⁽³⁾ See Common Class A 36,547 I Footnote⁽⁴⁾ Common Class A - Retirement Plan 0 D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(13) (11) (11) (11) (11) (11) (11) (11)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Disp of (D	Expiration Date (Month/Day/Year) urities uired or oosed D) (r, 3, 4		Expiration (Month/Da curities quired) or sposed (D) sistr. 3, 4		Expiration Date (Month/Day/Year)		and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						

Explanation of Responses:

1. Amount of Securities Beneficially Owned adjusted to reflect 78 shares that were transferred from the reporting person's retirement plan to registered holdings on 06/17/24.

2. These shares are held by W.D. Company, Inc. The reporting person owns 27.9% of W.D. Company, Inc. and is one of its directors and officers. W. D. Company, Inc. also holds 3,985,776 shares of Class B Common Stock, which are convertible into shares of Class A Common Stock on a one-for-one basis

3. Trustee of GST Trust

4. Owned by Spouse

Remarks:

The reporting person disclaims beneficial ownership of the shares reported herein as indirectly beneficially owned, except to the extent of his pecuniary interest therein.

/s/ Alex Dillard ** Signature of Reporting Person

Date

07/02/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.