FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL      |           |  |  |  |  |  |  |  |  |
|-------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:       | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average | hurdon    |  |  |  |  |  |  |  |  |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  MATHENY DRUE                     |             |   |           |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol DILLARD'S, INC. [ DDS ] |  |                                 |  |                                    |       |  |   |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify |  |   |                        |   |                   |
|--|-------------|---|-----------|--|--|--|---------------------------------|--|------------------------------------|-------|--|---|--|---|--|---|------------------------|---|-------------------|
| (Last) (First) (Middle) 1600 CANTRELL RD                                   |             |   |           | 3. Date of Earliest Transaction (Month/Day/Year) 08/01/2023  |  |  |                                 |  |                                    |       |  |   | X Officer (give title Officer (specify below)  EXECUTIVE VICE PRESIDENT  |   |  |   |                        |   |                   |
| (Street) LITTLE ROCK AR 72201  |             |   |           | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |  |  |                                 |  |                                    |       |  |   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |  |   |                        |   |                   |
| (City)   | (St         | ate) (Z                                 | Zip)      | Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |  |  |                                 |  |                                    |       |  |   |  |   | r written  | plan that is  | intended t             | to                                      |                   |
|  |             | Table                                   | I - N     | on-Derivat   | ive S  | ecur   | ities                           | Acc  | quired                             | l, Di | sposed o   | f, or E   | Benefici   | ally Ov   | vned   |   |                        |   |                   |
| , , , , , , , , , , , , , , , , , , ,                                      |             | 2. Transaction<br>Date<br>(Month/Day/Ye | ear) Ex   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)  |  | 9,   | 3.<br>Transac<br>Code (Ir<br>8) |  | 4. Securities<br>Disposed Of<br>5) |       |  |   | icially<br>d   | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4)  |  | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                        |   |                   |
|  |             |   |           |  |  |  |                                 |  | Code                               | v     | Amount   | (A) or<br>(D)                                       | Price  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)  |  |   |                        |   |                   |
| Common Class A   |             |   | 08/01/202 | 3  |  |  |                                 | A  |                                    | 31    | A  | \$341.2   | 3 41   | 411,149   |  | D   |                        |   |                   |
| Common   | Class A - I | Retirement Plan                         |           |  |  |  |                                 |  |                                    |       |  |   |  | 3   | 9,228  |   | D                      |   |                   |
| Common Class A   |             |   |           |  |  |  |                                 |  |                                    |       |  |   | 7  | 7,300   |  | <b>I</b> (1)  | See<br>Footnot         | te <sup>(1)</sup>                       |                   |
| Common Class A   |             |   |           |  |  |  |                                 |  |                                    |       |  |   |  | 650   |  |   | <b>I</b> (2)           | See<br>Footnot                          | te <sup>(2)</sup> |
|  |             | Tab                                     | le II     | - Derivativ<br>(e.g., put  |  |  |                                 |  |                                    |       | posed of,<br>convertib   |   |  |   | ned  |   |                        |   |                   |
| 1. Title of Derivative Conversion or Exercise Price of Derivative Security |             |   |           | 4.<br>Transa<br>Code (I<br>8)  |  | 5.<br>Numb<br>of<br>Deriv<br>Secur<br>Acqu<br>(A) or<br>Dispo<br>of (D)<br>(Instrand 5 | ative<br>rities<br>ired<br>sed  | Expiration Date Am (Month/Day/Year) Set Un Det |                                    |       | 7. Title<br>Amou<br>Secur<br>Under<br>Deriva<br>Secur<br>(Instr. | nt of<br>ities<br>dying<br>ative<br>ity<br>3 and 4) | 8. Price of Derivativ Security (Instr. 5)  | e derivati<br>Securiti<br>Benefic<br>Owned<br>Followi<br>Reporte<br>Transac   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |   | of Inc<br>Bene<br>Owne | Beneficial<br>Ownership<br>t (Instr. 4) |                   |
|  | l l co      |   | Code      | v  | (A)  | (D)  | Date<br>Exerci                  | isable   | Expiration<br>Date                 | Title | or<br>Number<br>of<br>Shares                                     |   |  |   |  |   |                        |   |                   |

## **Explanation of Responses:**

- 1. Trustee of GST Trust
- 2. Owned by spouse

/s/ Drue Matheny

08/02/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.