SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

| Check this box if no longer subject ST . | | TEMENT | OF CHANGE | VNERS | | OMB Number: 3235-0287 Estimated average burden | | | | | | |
|--|--------------|---|--|---|--|---|--|----------------------------------|--|------------------------|---|---|
| obligations may continue. See Instruction 1(b). | | | suant to Section 16(a) Section 30(h) of the Ir | 934 | | hours p | per response: | 0.5 | | | | |
| 1. Name and Address of Reporting MUSGRAVE BRANT | | Issuer Name and Tick ILLARD'S, IN | | (Check | ationship of Re all applicable Director Officer (give |) | g Person(s) to I 10% C Other | | | | | |
| (Last) (First) (Middle) 1600 CANTRELL ROAD | | | Date of Earliest Trans 5/27/2022 | action (| (Month | n/Day/Year) | X | below) | | below) te VP Stores | | |
| (Street) LITTLE ROCK AR | 72201 | 4.1 | lf Amendment, Date o | d (Month/Da | 6. Indiv Line) X | Form filed b Form filed b | oint/Group Filing (Check Ap ed by One Reporting Perso ed by More than One Repo | | son | | | |
| (City) (State) | (Zip) | | | Person | | | | | | | | |
| | Table I - No | n-Derivative | e Securities Acq | luired | l, Dis | posed of | , or Be | neficially | Owned | | | |
| | | 2. Transaction Date (Month/Day/Year | r) 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed O 5) | | | 5. Amount of Securities Beneficially Owned Follow Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code | v | Amount (A) or (D) Price | | Price | Transaction(s (Instr. 3 and 4 | | | | |
| Common Class A | | 06/27/2022 | | A | | 19 | A | \$260.96 | 3,750 | | D | |
| Common Class A - Retiremen | t Plan | | | | | | | | 8,194 | | D | |
| | Table !! | Dauly safety (| 0 | din a al | Diam | | | - fieleller f | | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (eigi, pale, vale, vale, optione, contention coounties) | | | | | | | | | | | | | | | |
|---|---|--|---|---|---|-----|-----|--|--------------------|-------------------------|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | Amount of Securities | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

/s/ Brant Musgrave

** Signature of Reporting Person Date

06/28/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.